

CPD Event: Pharmacoeconomics

Over eighty pharmacists attended the activity which was conducted at the College of Pharmacy (CPH); Qatar University, on February 19, 2014. The main speaker of the night was Dr. Daoud Al-Badriyeh (Assistant Professor at the CPH, and an expert in pharmacoeconomics). Dr. Daoud explained the meaning and context of the term 'pharmacoeconomics', then went on to discuss in details pharmacoeconomics principles that include cost-effectiveness analysis cost-benefit analysis, and cost-utility analysis, giving examples of each. Dr. Daoud also explained the meaning and application of utility (preference weight or preference value) and the method for calculating Quality-Adjusted Life Years (QALY). The evening ended up with case scenarios and lively discussion among the participants. P-3 pharmacy students (College of Pharmacy; QU) Nurhan El-Shafey and Sara Shabana helped in facilitating the activity, and administered a pre-post quiz for participants to assess the acquisition of their knowledge.

The College of Pharmacy records all continuing education events for the benefit of pharmacists and other health professionals unable to attend. In June 2013, The Supreme Council for Health's accreditation body, Qatar Council for Health Practitioners awarded Qatar University College of Pharmacy with the first accredited continuing education program for medical education in the country. This was followed by an international accreditation by the Accreditation Council of Pharmacy Education (US) in March 2014.